

# CHAPTER SPONSORSHIP PACKAGE

*Levels & Benefits*

# A Letter from our President

We welcome you to review our 2022-2023 Chapter Sponsorship Package.

Thank you for your consideration in supporting the ASID Florida South Chapter, one of the top three chapters in the country. Our Design Community spans from the Florida Keys north to Vero Beach and west through Collier and Lee counties, including Puerto Rico.

We are looking forward to a year full of activities, both hybrid and in-person, as we return to our new normal. This year is an exciting transition to in-person events. Our Board of Directors wants to help all Sponsors and give our full support.

Please let us know which level best suits your marketing and involvement goals. We'll be happy to reach out to you to discuss the benefits.

Through education, networking, advocacy, community-building, and outreach, ASID FLS strives to advance the interior design profession by demonstrating and celebrating South Florida's power of design and exclusiveness. We're glad to welcome you as part of the Team.

Your generous support of our 2022-2023 Chapter Sponsorship Package helps the Chapter promote its mission of advancing the profession and communicating the positive impact of interior design upon the human experience.

We thank you sincerely in advance for your support and especially look forward to this opportunity to work together to advance the Interior Design profession!

With Gratitude,



Wanda Gozdz  
2021-2022 ASID FLS Chapter President

# Why Annual Sponsorship?

As part of ASID, we believe in the importance of **CONNECTING, ENGAGING, NETWORKING & GIVING BACK**. In the first quarter of 2022, we held professional development events & a partnership with Habitat for Humanity as opportunities to add value to our Members.



Image Credit: Miami Design District

**1**

**CONNECT** with professionals in the South Florida Design Community and be seen as a **RESOURCE** to them as a Sponsor.

**2**

**ENGAGE** with members as a Sponsor. Participation is recognized through communications and events.

**3**

**NETWORK** with Members and other Industry Partners in the South Florida Design Community. Chapter Sponsorship shows your commitment to your local Designers & Design Community.

**4**

**GIVE BACK** to the Design Community by sponsoring Student Scholarships, donating to charitable partnerships, and helping with certification exams.

# Our Stats

At ASID Florida South, we are proud to share the following statistics:



## Membership

**1000+ Members,**  
including  
Professional,  
Student and  
Industry Partners!

**ASID FLS is also  
one of the oldest  
and largest ASID  
Chapters!**



## Community

**Our Design  
Community spans  
from the Keys  
north to Vero  
Beach and west  
through Collier and  
Lee counties, and  
includes Puerto  
Rico!**



## Communications

**1000+ email  
subscribers**



## Social

**2000+ Instagram  
followers**

# ASID FLS CHAPTER SPONSORSHIP

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## How to Become a Chapter Sponsor:

To sign up, select the level of sponsorship that aligns with your company's goals and complete the 2022-2023 Sponsorship Registration Form (see following page).

Sponsorship runs from April 20th, 2022, meaning that from the day that you start your sponsorship, you'll receive 365 days of benefits.

	PACKAGE A: \$1,000	PACKAGE B: \$2,500	PACKAGE C: \$5,000	PACKAGE D: \$7,500	PACKAGE E: \$10,000
MARKETING	<p>Listed on Chapter's website as <b>Sponsor</b> with URL Link to your Company's website - 1 Yr.</p> <p>Logo &amp; URL link on Chapter's weekly E-news for 3 months</p> <p>1 Sponsor Spotlight on social media with link to website</p> <p>1 Chapter E-Blast</p>	<p>Listed on Chapter's website as <b>Sponsor</b> with URL Link to your Company's website- 1 Yr.</p> <p>Logo &amp; URL link on Chapter's weekly E-news for 4 months</p> <p>3 Sponsor Spotlights on social media with link to website</p> <p>3 Chapter E-Blast</p>	<p>Listed on Chapter's website as <b>Chapter Sponsor</b> with URL Link to your Company's website - 1 Yr.</p> <p>Logo &amp; URL link on Chapter's weekly E-news for 6 months</p> <p>6 Sponsor Spotlights on social media with link to website</p> <p>6 Chapter E-Blast</p> <p>1 Chapter Spotlights in the chapters Upcoming events/ Newsletter</p> <p>Host an ASID co-branded Member Networking evening</p>	<p>Listed on Chapter's website as <b>Major Sponsor</b> with URL link to your Company's website - 1Yr.</p> <p>Logo and URL link on Chapter's weekly E-news for 8 months</p> <p>8 Sponsor Spotlights on social media with link to website</p> <p>7 Chapter E-Blast</p> <p>2 Chapter Spotlights in the chapters Upcoming events/ Newsletter</p> <p>Host an ASID co-branded Member Networking evening</p>	<p>Listed on Chapter's website as <b>Grand Sponsor</b> with URL Link to your Company's website - 1 Yr.</p> <p>Logo and URL link on Chapter's weekly E-news for 12 months</p> <p>12 Sponsor Spotlights on social media with link to website</p> <p>12 Chapter E-Blast - 1/Month</p> <p>3 Chapter Spotlights in the chapters Upcoming events/ Newsletter</p> <p>Announcement of 5 Student memberships at Annual ASID FLS event, e-blast &amp; website, courtesy of your business</p> <p>Host an ASID co-branded Member Networking evening</p> <p>Opportunity to host an ASID co-branded Holiday event</p> <p>Attend Chapters yearly Strategic Planning</p>
EVENTS					

## Need more information?

Please contact our Chapter Administrator, Jeffrey Gillis, with questions or inquiries at [administrator@fls.asid.org](mailto:administrator@fls.asid.org).

Want something different? Contact us directly to curate a custom package that best suits your needs

# ASID FLS CHAPTER SPONSORSHIP

Registration Form

Please complete the 2022-2023 ASID Florida South Chapter Sponsorship Registration Form and return this page, with payment information to the ASID FLS Chapter via email. **Please send to [administrator@fls.asid.org](mailto:administrator@fls.asid.org).**

If you have any questions, please contact the ASID Florida South Administrator, Jeffrey Gillis via email or phone.

## Please Choose the Desired Sponsorship Package:

<input type="checkbox"/>	<b>PACKAGE A: \$1,000 - SPONSOR LEVEL ONE</b>
<input type="checkbox"/>	<b>PACKAGE B: \$2,500 - SPONSOR LEVEL TWO</b>
<input type="checkbox"/>	<b>PACKAGE C: \$5,000 - CHAPTER SPONSOR</b>
<input type="checkbox"/>	<b>PACKAGE D: \$7,500 - MAJOR SPONSOR</b>
<input type="checkbox"/>	<b>PACKAGE E: \$10,000 - GRAND SPONSOR</b>

## 2022 – 2023 Sponsorship Program Guidelines

Annual Sponsorship benefits run from April 20, 2022.

Sponsorship benefits begin upon receipt of payment. Logo to be a high-resolution PNG (preferred) or JPEG and must be submitted at the time of payment. The ASID Florida South Chapter reserves the approval rights of all programs and content being co-branded or promoted to ensure compliance with chapter policies.

As a 501 (c) 6 non-profit membership association, the Florida South Chapter of ASID is not a charity and therefore Sponsorships do not qualify as tax-deductible charitable donations. This payment, however, may qualify as a business expense.

## Contact Information:

Contact \_\_\_\_\_  
Company \_\_\_\_\_  
Mailing Address \_\_\_\_\_  
\_\_\_\_\_  
City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_  
Phone \_\_\_\_\_  
Fax \_\_\_\_\_  
Email Address \_\_\_\_\_

## Payment Information: (2022 - 2023 Year)

*Please note that payment by credit card is preferred. If mailing a check, please advise when sending. If check payment is delayed, benefits will not start until received.*

Credit Card Type \_\_\_\_\_  
CC# \_\_\_\_\_  
Cardholder Name \_\_\_\_\_  
Cardholder Billing Address \_\_\_\_\_  
\_\_\_\_\_  
City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_  
Authorized Signature \_\_\_\_\_

*Acceptance of Contract: Enrollment covers a 12 month period. All offerings at the package level chosen must be fulfilled during the enrollment time frame. I agree to the terms and conditions of the ASID Florida South Chapter found on the website [fls.asid.org](http://fls.asid.org).*

*Please mail checks to: ASID Florida South Chapter  
11110 W. Oakland Park Blvd, #171  
Sunrise, FL 33351.*

AMERICAN  
SOCIETY OF  
INTERIOR  
DESIGNERS  
FLORIDA SOUTH

