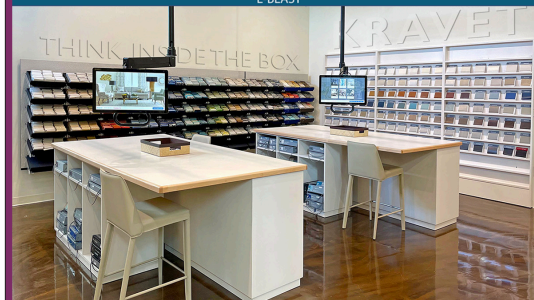




For more information, please contact: Trevilynn Blakeslee, MediaEdge Comm.
trevilynn@mecgnv.com, 352-313-6701

Promote your products or services to our members in a dedicated e-blast. Ideal for calls-to-action and immediate results, branded e-blasts are flexible and cost-efficient target marketing tools. Our audience represents one of the largest groups of professional commercial and residential interior designers in the country. We cover all the major metropolitan markets on both East and West coasts of Southern Florida.

- \$500 One Dedicated eBlast Send (Members)
- \$1,200 Three Dedicated eBlast Sends (Members)
- \$750 One Dedicated eBlast Send (Non-Member)
- \$1,500 Three Dedicated eBlast Sends (Non-Member)
- \$85 Social Media/Event Post (Members)
- \$150 Social Media/Event Post (Non-Members)



Kravet Workspace

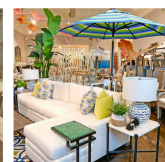
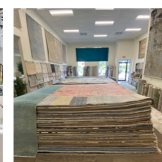
A New Shopping Experience

The Kravet Workspace kiosk is a self-service resource and shopping tool to assist [International Design Source](#) designers in exploring Kravet's product offerings and memos in a new interactive fashion in our Naples Fabric, Rugs & Marketplace showroom.

Designed for ease of use with powerful functions, the Kravet Workspace will change the way you source and review Kravet's product line.

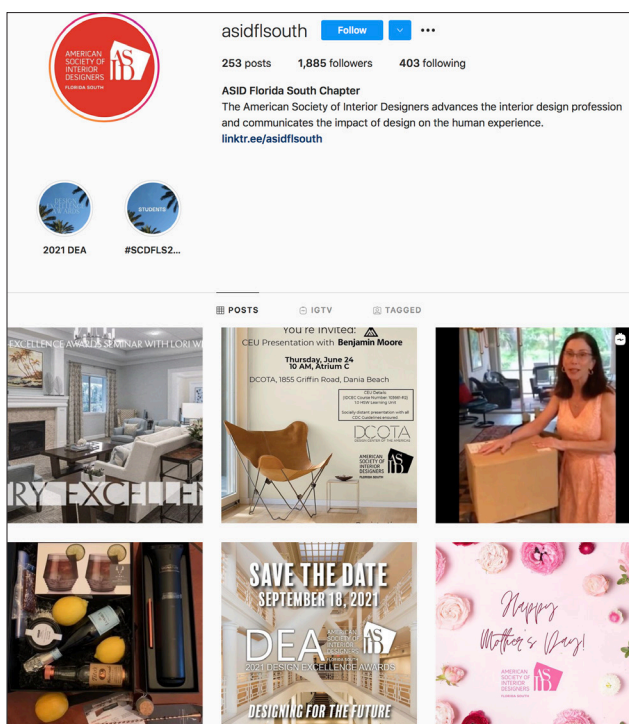
Here is a summary of the kiosk's features and functions:

1. Scan a memo sample barcode
2. Browse products by category
3. Search by specific SKU
4. Share or print product information
5. Check inventory, this also provides the specific location within the showroom where the sample can be located. If a user is browsing product on the kiosk and is interested in getting a physical sample, they know which box to go to.
6. Discover related or similar items



International Design Source's [Fabric, Marketplace & Rugs showroom](#) in Naples is comprised of 13,000 square feet of fabric, wall coverings, rugs, marketplace furniture, bedding, drapery hardware, accent pillows, and more. Fabric houses

Dedicated eBlast Send



Social media posts



- \$2,600 Full Page Ad in Design Excellence Awards Magazine
- \$1,500 1/2 Page Ad in Design Excellence Awards Magazine
- \$900 1/4 Page Ad in Design Excellence Awards Magazine

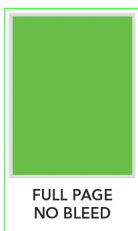
AD DIMENSIONS

SIZE	WIDTH	HEIGHT
Full Page w/ bleed	** 8.625"	** 11.125"
Full Page no bleed	7.875"	10.375"
1/2 Page Horizontal	7"	4.625"
1/3 Page Banner	7"	3"
1/4 Page Banner	7"	2.1875"
1/4 Page Vertical	3.375"	4.625"

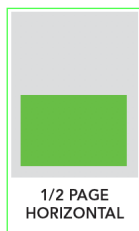
** LIVE AD AREA IS 7" wide by 9.5" high. Publication trim size is 8.375" wide by 10.875" high



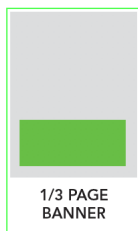
FULL PAGE
WITH BLEED



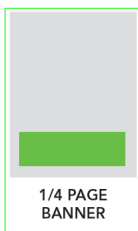
FULL PAGE
NO BLEED



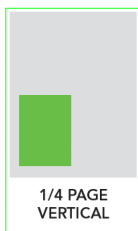
1/2 PAGE
HORIZONTAL



1/3 PAGE
BANNER



1/4 PAGE
BANNER

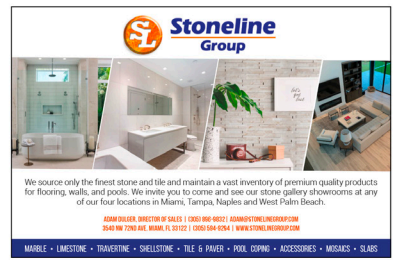
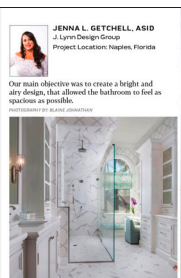
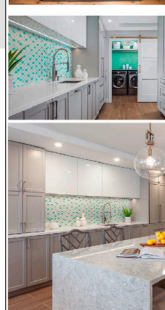
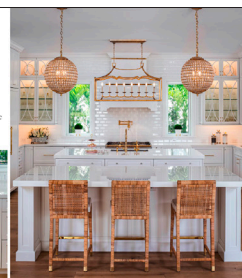


1/4 PAGE
VERTICAL

The 1st place winner of each competitive category will be featured in the next Design Excellence Awards Magazine. The distribution of our 6,000 copies of the printed magazine includes ASID Florida South Chapter Members, commercial properties, and targeted affluent South Florida residential areas to maximize winner exposure.

BONUS DISTRIBUTION:

The digital issue of our magazine will be emailed directly to the entire ASID Florida South membership and will also be featured on our website. See the current issue at fls.asid.org



1/2 Page Ad in Design Excellence Magazine



Sponsorship Packages

Custom packages can be developed to tailor to individual brands and corporations.

For more information, please contact: Jeffrey Gillis,
Chapter Administrator, info@fls.asid.org, 954-926-7555

Membership Evenings

**\$750 Member Evening
(FLS Members Host Only)**

Networking, education, & new introductions live in person! This is the opportunity to showcase your showroom, products, services & team as you host an ASID Member Evening.

You provide: food, drinks, an educational presentation, gift bags with your collateral materials, a tour of your space, the intro of talent, as well as details of what makes your products & services unique to the design industry.

ASID will promote this joint event on the chapter's website, bi-monthly e-news, weekly upcoming events, and social media. ASID will also work with you to create the electronic promotional image for promotion, which includes answering the 5 W's: who, what, when, where & why. Please plan accordingly in order to take full advantage of the timeline of the promotion for the largest possible attendance. (45-60 days in advance is recommended)

Also please remember to make your visitors feel comfortable by practicing safety guidelines

and providing masks, hand sanitizer, individual drinks, & other items for those who do not drink alcohol.

Consider holding a raffle to benefit a local (or your favorite charity) or offer up one of your products or services just for fun! \$750 per evening event, hosting done by members only.