

## DESIGN EXCELLENCE 2020 SPONSORSHIP PACKAGES

\$500 Basic package	Logo and weblink on www.fls.asid.org on rotating Sponsor area for 12 months (Jan 2021-Dec 31 2021)	Logo on dedicated sponsor page/ slide on: Social media posts, ASID FLS chapter weekly events emails. On all three DEA Videos to be posted on the chapter website to announce winners	A link for all three DEA winners' videos and a link to the digital issue of the magazine provided to post on sponsors websites
\$1,500 Basic package plus:	Eblast announcing sponsorship	Plus one individual additional sponsor company eblast	
\$2,500 Basic package plus:	Eblast announcing sponsorship	Plus two individual additional sponsor company eblasts	
\$5,000 Basic package plus:	Eblast announcing sponsorship	Plus four individual additional sponsor company eblasts	1/4 page ad in DEA winners magazine, <i>Design</i> <i>Excellence</i> , mailed to 6,000 people including ASID Florida South chapter members, commercial properties and affluent residents in South Florida covering the east and west coast.
\$7,500 Basic package plus:	Eblast announcing sponsorship	Plus six individual additional sponsor company eblasts	1/2 page ad in DEA winners magazine, <i>Design</i> <i>Excellence</i> , mailed to 6,000 people including ASID Florida South chapter members, commercial properties and affluent residents in South Florida covering the east and west coast.
\$10,000 Basic package plus:	Eblast announcing sponsorship	Plus six individual additional sponsor company eblasts	Full page ad in DEA winners magazine, <i>Design</i> <i>Excellence</i> , mailed to 6,000 people including ASID Florida South chapter members, commercial properties and affluent residents in South Florida covering the east and west coast.
\$12,000 Basic package plus:	Eblast announcing sponsorship	Plus six individual additional sponsor company eblasts	Full page ad on one of four premium positions in DEA winners magazine, <i>Design Excellence</i> , mailed to 6,000 people including ASID Florida South chapter members, commercial properties and affluent residents in South Florida covering the east and west coast. Placements in order of signed confirmation of the sponsorship, in this order, outside back cover, inside front cover, across from the inside front cover, inside back cover.

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