

| <b>ASID Florida South Chapter<br/>FY2018-2019 SPONSORSHIP LEVELS<br/>Beginning with 2018 DEA<br/>Open to ALL Members and IPs</b>  | <b>GRAND<br/>\$20,000<br/>(Limit 3)</b> | <b>PLATINUM<br/>\$15,000<br/>(Limit 3)</b> | <b>GOLD<br/>\$10,000</b> | <b>SILVER<br/>\$5,000</b> | <b>BRONZE<br/>\$2,500</b> |
|---|---|--|--------------------------|---------------------------|---------------------------|
| <b>PRINT AND DIGITAL MEDIA</b>  |   |  |                          |                           |                           |
| Advertisement (Full Color) in ASID Directory  | 1<br>FULL PAGE                          | 1<br>FULL PAGE                             | 1<br>½ PAGE              |                           |                           |
| Advertisement (Full Color) in DEA Program   | Full Page<br>Premium<br>Position        | Full Page                                  | Half Page                | Half Page                 | 1/4 Page                  |
| Company Logo on ALL Promotional & Event Recap Materials including, print, electronic, and e-news (\$3,500 value)  | ✓                                       | ✓  | ✓                        | ✓                         |                           |
| Company Logo displayed on our Chapter Website with link to your site  | ✓                                       | ✓  | ✓                        | ✓                         | ✓                         |
| Full Slide for product showcase on chapter home page (\$3,500 value)  | ✓                                       | ✓  | ✓                        |                           |                           |
| Sponsor Specific E-Blast Emails   | 12<br>(\$6,000 value)                   | 6<br>(\$3,000 value)                       | 3<br>(\$1,500 value)     | 1<br>(\$500 value)        |                           |
| <b>EVENT AND COMMITTEE OPPORTUNITIES</b>  |   |  |                          |                           |                           |
| Opportunity to Host Major Chapter Event - HOLIDAY PARTY, MEMBERSHIP APPRECIATION (East & West Coast)  | ✓                                       | ✓  | ✓                        | ✓                         |                           |
| Sit on the Chapter's Strategic Planning Committee or committee of your choice   | ✓                                       | ✓  | ✓                        | ✓                         | ✓                         |
| Sponsor Product information and Collateral (supplied by sponsor) will made available to all members at events (\$2,000 value)   | ✓                                       | ✓  | ✓                        |                           |                           |
| Sponsor will be considered an underwriter at STUDENT CAREER DAY. Sponsorship donation will include allowance for Continental Breakfast, Lunch, Snacks and Refreshments. Sponsor Logo on all promotional materials tied to event. Opportunity to speak at the event. | ✓                                       | ✓  | ✓                        | ✓                         | ✓                         |
| <b>DESIGN EXCELLENCE AWARDS GALA</b>  |   |  |                          |                           |                           |
| Tickets to the Premier DEA Gala Event of the Season   | 10                                      | 5  | 3                        | 2                         | 1                         |
| Sponsor Recognition at DEA Gala   | ✓                                       | ✓  | ✓                        | ✓                         | ✓                         |
| Table Top Display (\$1,000 value) at DEA Gala   | ✓                                       | ✓  | ✓                        | ✓                         |                           |
| Logo on all collateral and print material at DEA Gala   | ✓                                       | ✓  | ✓                        | ✓                         | ✓                         |
| Opportunity to include marketing materials & collateral at DEA Gala   | ✓                                       | ✓  | ✓                        | ✓                         | ✓                         |
| Opportunity to provide item for Silent Auction  | ✓                                       | ✓  | ✓                        | ✓                         | ✓                         |
| Sponsor Day of Education Lunch and Refreshments   | ✓                                       | ✓  | ✓                        | ✓                         |                           |
| Opportunity to Host Evening Cocktail Party  | ✓                                       | ✓  | ✓                        | ✓                         |                           |
| Drink Sponsor at DEA Gala and Recognition   | ✓                                       | ✓  | ✓                        | ✓                         |                           |
| <b>ASID FSC STUDENT MEMBERSHIP - SCHOLARSHIP</b>  |   |  |                          |                           |                           |
| Your sponsorship will cover the investment of Membership to an Interior Design Student, the future of our Industry! (\$85 each)   | 10                                      | 5  | 3                        | 2                         | 1                         |
| <b>TOTAL VALUE (UP TO)</b>  | <b>\$30,000</b>                         | <b>\$20,000</b>                            | <b>\$15,000</b>          | <b>\$8,000</b>            | <b>\$5,000</b>            |



|  |  |                   |                          |  |
|--|--|-------------------|--------------------------|--|
| ASID Florida South Chapter<br>FY2018-2019 A LA CARTE OPTIONS<br>Beginning with 2018 DEA Open to ALL<br>Members and IPs |  |                   |                          |  |
| PRINT AND DIGITAL MEDIA  |  |                   |                          |  |
| Full Color Advertisement in ASID FSC Directory   | \$1,999<br>FULL PAGE                         | \$1,399<br>½ PAGE |                          |  |
| Full Color Advertisement ASID FSC in DEA Program   | \$800<br>FULL PAGE                           | \$500<br>½ PAGE   |                          |  |
| Full slide for product showcase on chapter website home page   | \$3,500 per year                             |                   |                          |  |
| Sponsor Specific E-Blast Emails  | \$500 per email<br>Sent to entire membership |                   | Bulk packages available. |  |
| EVENT OPPORTUNITIES  |  |                   |                          |  |
| Table Top at Signature Event   | \$1,000                                      |                   |                          |  |
| DESIGN EXCELLENCE AWARDS GALA  |  |                   |                          |  |
| Table Top at DEA Gala  | \$1,000                                      |                   |                          |  |
| Photo Booth Sponsor at DEA Gala  | \$1,500                                      |                   |                          |  |
|  |  |                   |                          |  |
| ADDITIONAL SPONSORSHIPS  | ALWAYS WELCOME                               |                   |                          |  |



## ANNUAL SPONSORSHIP COMMITMENT FORM

**ASID Florida South Chapter ~ Fiscal Year Oct 1<sup>st</sup> 2018 – Sept 30<sup>th</sup> 2019**

Thank you for your support and continued commitment to our chapter. We welcome the opportunity to showcase your company and brand to our esteemed membership.

Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

Phone Number: \_\_\_\_\_

Email: \_\_\_\_\_

Sponsor Signature: \_\_\_\_\_ Date: \_\_\_\_\_

### SPONSORSHIP COMMITMENT

Indicate Approved Sponsorship Level with: ✓

- ☐ **Grand**                **\$20,000**
- ☐ **Platinum**           **\$15,000**
- ☐ **Gold**                 **\$10,000**
- ☐ **Silver**               **\$5,000**
- ☐ **Bronze**              **\$2,500**
  
- ☐ **A La Carte:** \_\_\_\_\_

Sponsorship can be paid in one (1) full payment or in four (4) equal installments.  
Make checks payable to **ASID FSC**

### CREDIT CARD AUTHORIZATION OPTION

Name on Card: \_\_\_\_\_

Card Number: \_\_\_\_\_

Expiration Date: \_\_\_\_\_ Verification Code: \_\_\_\_\_

Billing Address: \_\_\_\_\_

Charge Authorization Signature: \_\_\_\_\_

Please email completed form with credit card payment to Jeffrey Gillis, Chapter Administrator at [administrator@fls.asid.org](mailto:administrator@fls.asid.org)  
Please call our Chapter Administrator at 954-926-7555 to review and confirm payment schedule.

Make Checks Payable to **ASID FSC**  
4577 North Nob Hill Road~ Suite 101~Sunrise FL 33351